

# the conversation project



**Planning for National Healthcare Decisions Day April 16<sup>th</sup> 2026**

Patty Webster  
Shubhi Tandon  
February 25, 2026

the **conversation** project

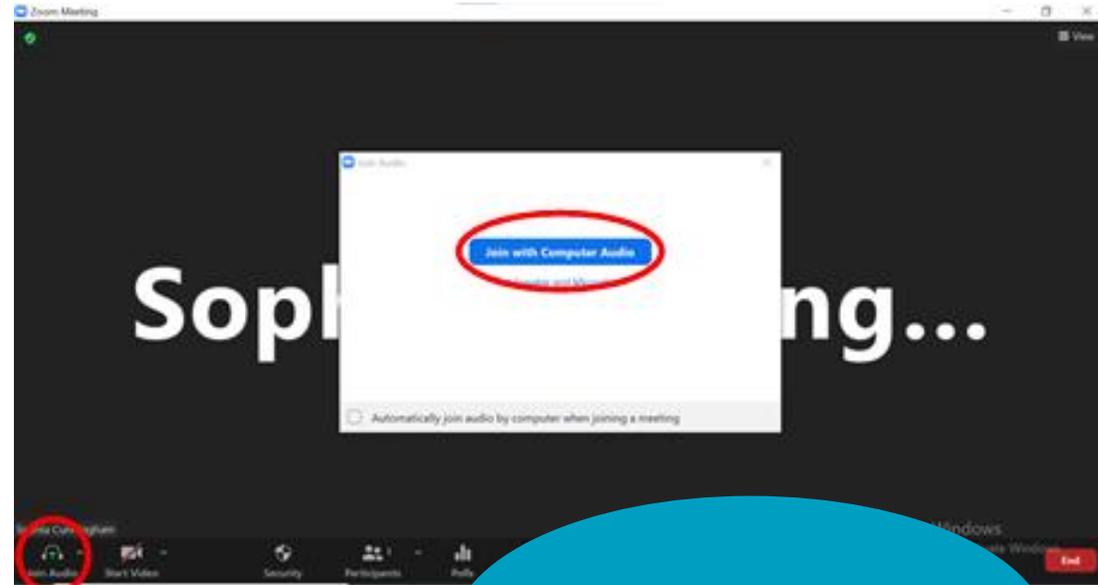


# Connecting your Audio

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If this is your first time using Zoom, a “Join Audio” box may pop up when you join the meeting.

We recommend you join using computer audio.



Tip: Use a headset to improve sound quality



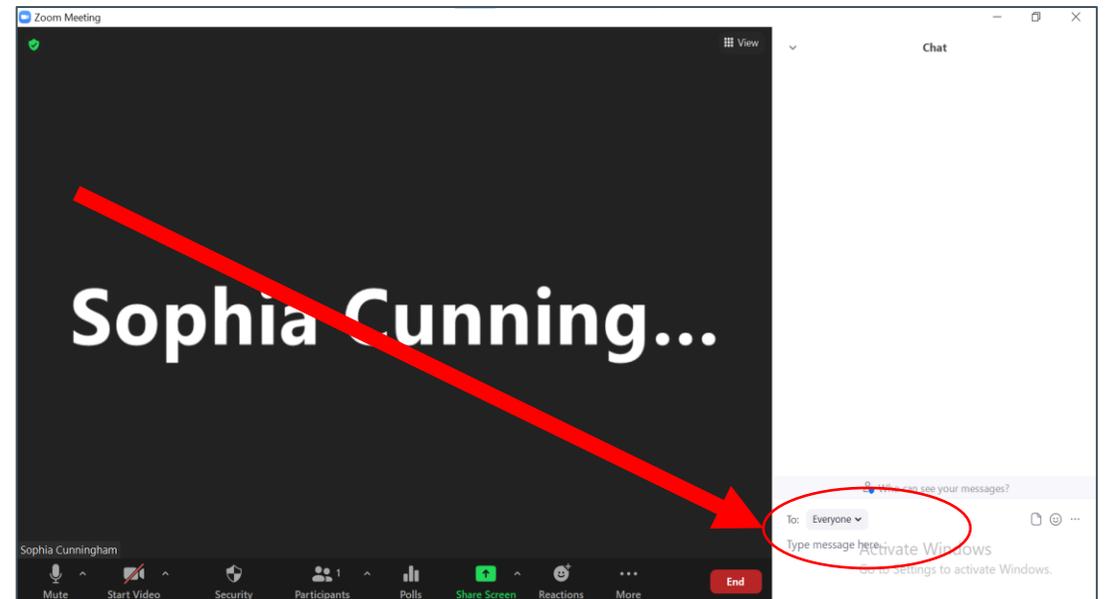
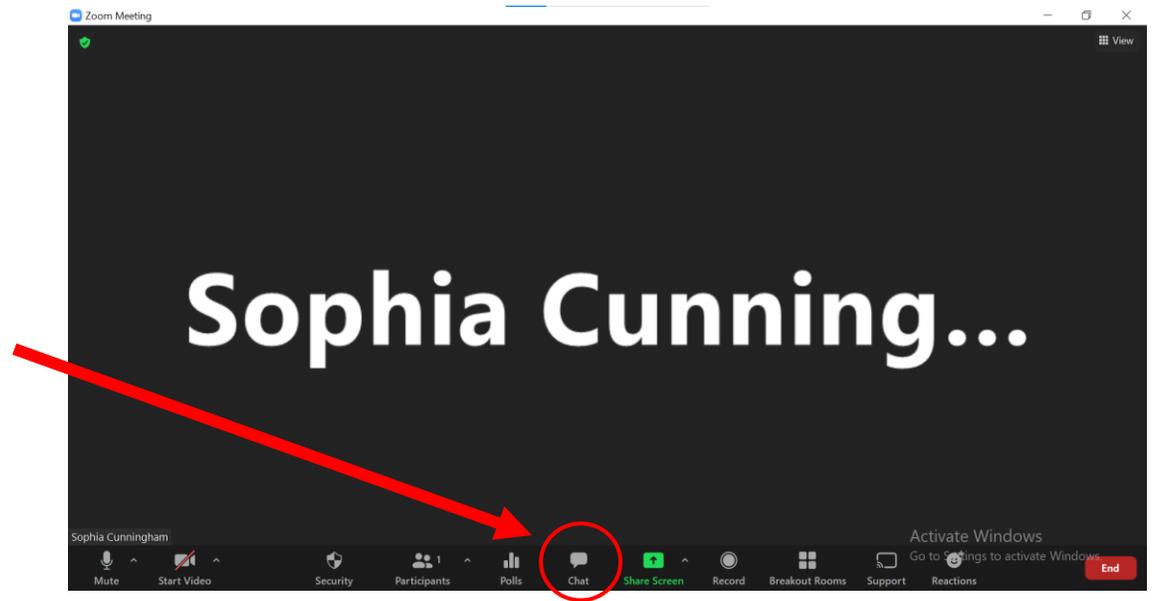
# Chat Panel

Click the **Chat button** at the bottom of the screen to open the chat in the side bar.

Type your message in the field at the bottom of the side bar.

Make sure you're sending to "Everyone" or to the host. Press enter to send.

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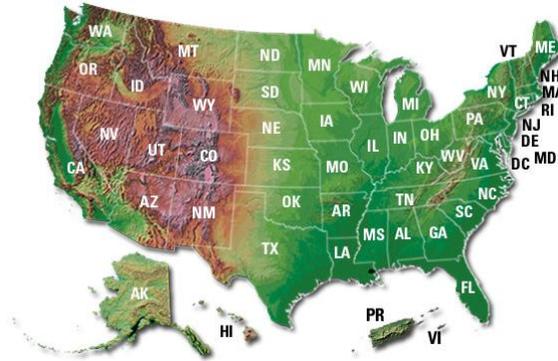


# Intros/chat

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Type into the chat box:

Your **name, location, organization**  
and if you are **new** or **seasoned** NHDD participant?



Make sure you send your message to

“Everyone.”



# On today's call

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Patty Webster  
Improvement Advisor,  
Community Engagement



Shubhi Tandon  
Project Manager



Nathan Kottcamp  
Founder, NHDD



Kate DeBartolo  
Senior Director



Chat in

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How are you showing up today?

Make sure you send your message to  
“Everyone.”



# Agenda

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TCP (re)intro and new resources

**All:** share (emerging) plans or questions for NHDD

**NHDD and why this matters:** themes and resources

**Ways to get involved:** ideas, tips, examples  
Q&A and discussion

**Wrap up** and leaving in action

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**Helping people share  
their wishes for care  
through the end of life.**

# Our website



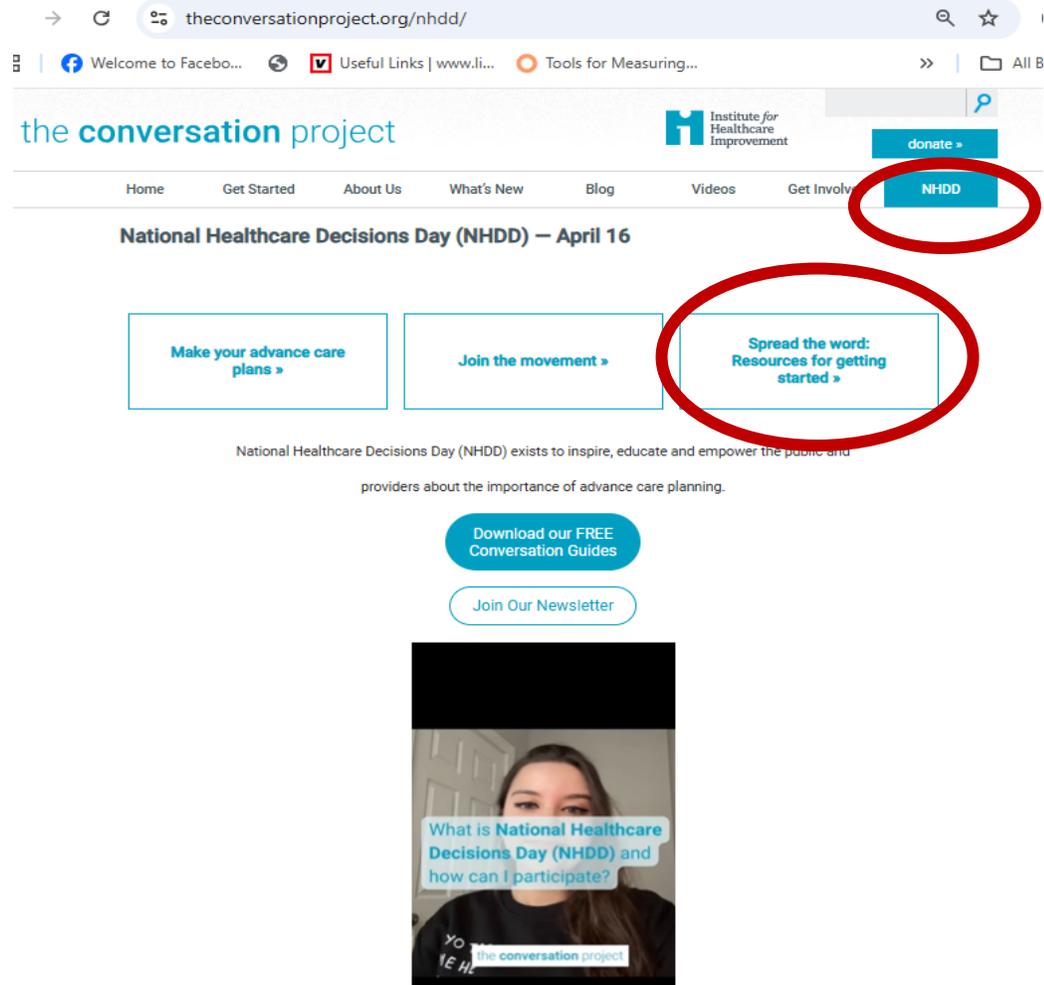
**Helping people share their wishes for care through the end of life.**

<https://theconversationproject.org/>

the **conversation** project



# Source for more ideas



If you want to...

- Learn and share how NHDD got started with others
- Promote NHDD using social or traditional media, other publicity, or via a governor's proclamation
- Set up a community outreach initiative
- Host an event
- Learn and get ideas from others: see how other individuals and groups have participated in past years



# New Spanish content toolkit (includes NHDD)

Found on our:

Blog tab

“What’s new” tab

Community resource page

### Communications Toolkit: Spanish-language content to share (Part 1)

We've pulled together some of our top resources and communications content to create this Spanish language toolkit to help you reach your Spanish-speaking audiences.

**Popular teaching tools, either in Spanish or with Spanish subtitles:**

Presenting The Conversation Project (TCP) and our resources to the community

- [ABC World News with Diane Sawyer in Spanish](#): a great introduction to TCP from Diane Sawyer of ABC World News.
- [Standard Slide deck in Spanish](#): A customizable slide deck for a presentation on The Conversation Project
- [On-Site Event Evaluation Form in Spanish](#): A form to collect feedback from the participants at the end of your event.

Our Conversation Starter Guides (Spanish versions)

- [Conversation Starter Guide](#)
- [Your Guide to Choosing a Health Care Proxy](#)
- [Your Guide to Being a Health Care Proxy](#)
- [For Caregivers of People with Alzheimer's or Other Forms of Dementia](#)
- [Your Guide for Talking with a Health Care Team](#)
- [For Caregivers of a Child with Serious Illness](#)

Two [short-videos](#) that bring humor and tips to starting the Conversation

- [Practice Makes Perfect](#): We know that starting conversations about end-of-life care wishes with your loved ones can be hard, and we are here to help. (Spanish subtitles available.)
- [Quién hablará por ti? \(Who Will Speak For You-Spanish\)](#): Choosing a healthcare proxy is one of the most important decisions you'll ever make. We're here to help.

**Top communications content by theme**

Our communications team at The Conversation Project focuses on themes across the year when we share targeted resources and messages to better reach the general public. Each theme covers a 1-3 month timeframe and is promoted across all of our communication channels (social media, newsletters, emails, website). We have content across these themes with suggested time frames but feel free to use/adapt any of the below as you wish, anytime! Additional English content on these themes [can be found in our Communications Toolkits](#).

1

### INSTAGRAM:

¿Quién es la persona adecuada? ¿En quién confías para que hable en tu nombre si no puedes tomar decisiones sobre opciones de atención médica? ¿Necesitas ayuda para decidir? @convoproject está aquí para ayudarte con orientación gratuita. No podemos planearlo todo. Pero podemos hablar sobre lo que más nos importa (en nuestra vida y en nuestra atención médica) con quienes más nos importan.

Visita el enlace en nuestra biografía/visita el [linktree](#) en nuestra biografía para leer la guía gratuita de @convoproject: Guía para elegir un representante de [ChoosingAProxy-Spanish.pdf](#)

**Additional hashtags to copy and paste into your first Instagram comment:**  
#TCP #TheConversationProject #PlanearConAnticipación #GuíasGratuitas #RepresentanteDeAtenciónMédica #SerRepresentante #AtenciónOncológica #HablamosSobreEiCáncer #ICC #Parkinson #Alzheimer #Demencia #ELA #EPOC #FibrosisQuística #Paliativo #CuidadosPaliativos #Conversación #Cuidador #Cuidado #EnfermedadGrave #AgenteDeAtenciónMédica #Sustituto #SustitutoDeAtenciónMédica #Apoderado #PlanificaciónPatrimonial #SeguridadDelPaciente #DerechoDeLasPersonasMayores

### FACEBOOK:

Este día de San Valentín, recuerda que planear con anticipación es un acto de amor. Piensa en aquellas personas en tu vida con quienes te gustaría compartir tus propios deseos sobre atención médica y piensa cómo te gustaría iniciar esas conversaciones sobre tu atención con ellas.

Lee los materiales de @TheConversationProject sobre cómo ser representante de atención médica o cómo elegir un representante de atención médica para obtener sugerencias sobre con quién hablar y cómo iniciar estas conversaciones.

<https://theconversationproject.org/wp-content/uploads/2021/01/TCP-ChoosingAProxy-Spanish.pdf>  
<https://theconversationproject.org/wp-content/uploads/2021/01/TCP-BeingAProxy-Spanish.pdf>

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# Coming soon: ideas from others

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Keep eye on our Blog tab, “What’s new” tab, NHDD resources page

## Blog

### Steal These Ideas: 14 Groups Share Ways to Elevate National Healthcare Decisions Day 2026

Posted on 02/23/2026

Each year, we ask our network of community champions to share emerging ideas or plans in the making for promoting [National Healthcare Decisions Day](#) (NHDD). Celebrated every year on April 16<sup>th</sup> and across the month of April, NHDD encourages people to begin or continue conversations about their wishes for care through the end of life.

Take a look at what 14 amazing champions of conversations are planning and see if any spark ideas! We hope this helps you think about what you might do for those in your personal, social, or community circles.

[In-person events: On-site and in the community](#)

[Plans to expand visibility across the hospital, clinic, and community setting:](#)



# Chat

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**What questions or emerging plans do  
you have for NHDD?**

Make sure you send your message to  
“Everyone.”



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**National Healthcare  
Decisions Day**

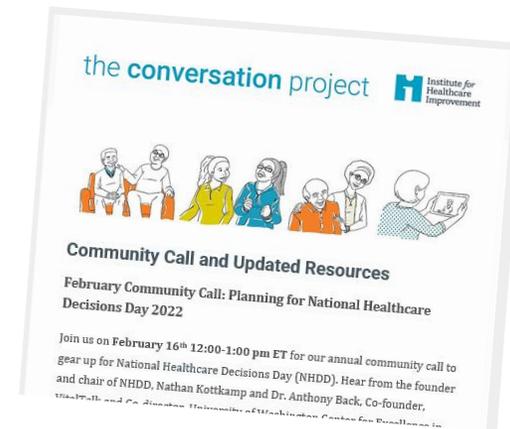


**Nathan A. Kottkamp**  
Founder, NHDD

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# TCP's NHDD Theme: Talk about it



# NHDD week: daily theme...resources

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**April 10<sup>th</sup> : Start with YOU (self)**...review the Conversation Starter Guide or “What Matters to Me Workbook and think about your current wishes (revised, the same, or new)

**April 11<sup>th</sup>: Promote NHDD on your social media platforms**...use our ready made toolkit for samples

**April 12<sup>th</sup>: Engage and talk with a family member, friend, someone important to you**...share proxy guides, blog stories letters

**April 13<sup>th</sup>: Support for caregivers**... share dementia, pediatrics, and health care team guides

**April 14<sup>th</sup>: Bring NHDD to where you live, work, pray, and learn**...health care professionals, clergy, professional services orgs/individuals (estate attorneys, elder care lawyers, financial planners, etc.), colleges/universities, high schools

**Apr 15<sup>th</sup>: Ready yourself and others for conversations**...set up a call/in-person visit, draft an email, review our list of jump starters to start the conversation and pick one that works for your person(s)

**Apr 16<sup>th</sup>: Today’s the day! Make your wishes known!**... Talk about it and share 5 Wishes®, PREPARE™ for Your Care, letters, any other resources to help



# Promote our materials: share videos, content across Social Media

Videos: Intro to NHDD and daily NHDD actions



Updated NHDD themed toolkit – ready-made images and text you can use/adapt

**National Healthcare Decisions Day Communications Toolkit**  
Theme: **Talk about it**

There is no "one size fits all" when it comes to planning for and participating in National Healthcare Decisions Day (NHDD). While the day itself falls on April 16<sup>th</sup>, many groups chose to start promoting NHDD earlier to whet the appetite and/or continue celebrating past April 16<sup>th</sup> to promote ongoing conversations about what matters most when it comes to our care wishes. No matter what you do or when you start, the common theme we suggest is simply to "talk about it."

And what better way to start, by starting with self to better be able to support others. Thinking about what is important to you and then talking about it with those important to you, those who may need to speak up for you if you are unable at any point. And then use your story of how it went for you when you help others to talk about what's important to them.

Whatever you decide to do in honor of NHDD is MUCH appreciated. And don't forget, if you host an event and you use social media, share it on your platforms and tag us so we can help spread the word.

**Standard newsletter, email, flyer, or other mass send out language about NHDD**  
National Healthcare Decisions Day (NHDD) is an initiative to encourage people to talk...to express their wishes regarding healthcare a be. It's important to understand reach a much broader spectrum and met. [Click here](#) to learn more.

**Be an influencer in your own**  
This year, we want to encourage platforms and audiences to see kind of care they want through

**Logo(s):**



**Hashtags**  
#NationalHealthcareDecisionsDay  
#NationalHealthcareDecisionsDay2024  
#NHDD  
#NHDD2024

Sample text/images: for Social Media Posts or For Use in Newsletters, Flyers, Emails, etc.

The following examples are tailored to three social media platforms (Instagram, Facebook, Twitter) but can be used/adapted more broadly in other social media platforms and/or other communications methods you use. We'll have daily themes the week leading up to April 16th and will be posting about each one every day, so keep an eye out for these posts and be sure to retweet/repost/share our content!

Instructions on how to use these sample posts:



# Easy actions/links to share

If you want to post something on your website or share some links in an email, try these:

10 Ideas of Things to Do for National Healthcare Decisions Day (in 10 Minutes or Less)

Posted on 04/07/2022

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If you have 10 minutes (or less) today, you could do one of these 10 actions to plan for your health care as part of [National Healthcare Decisions Day](#) on April 16:

1. Look at our [Guide to Choosing a Health Care Proxy](#).
2. Watch a short [Practice Makes Perfect](#) video for tips on how to start a conversation.
3. Send our [Guide to Being a Health Care Proxy](#) to your chosen proxy.
4. Browse the [Conversation Starter Guide](#) to help think about what matters to you.
5. Reach out to people who you might want to know about who you've chosen as your health care proxy
6. Walk through [PREPARE for your Care](#) for guided steps or [5 Wishes®](#).
7. Ask three people you know if they've had the conversation.
8. Read a story from our [blog](#).
9. Connect with a leader or organization where you live, work, pray, or learn about holding an event on this topic.
10. Follow us on [Facebook](#), [Twitter](#), or [Instagram](#) to learn more.

25 Potential Resources to Share for National Healthcare Decisions Day (NHDD)

Posted on 03/22/2023

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We've compiled a list of top, go-to resources we think may be most useful to catch the attention of those you want to reach during NHDD. Consider sharing one or more of these links leading up to/on NHDD and/or across the whole month of April. Share a link in email blasts, on social media, in a newsletter letting your audience know it's in honor of April 16<sup>th</sup> being National Healthcare Decisions Day (pair a resource with a link to the [NHDD website](#)).

There are *many* more fantastic resources out there, we hope this sampling based on feedback from what's resonating in our spheres of influence will help you take the guess work out of what you could share to jumpstart conversations. Add other resources in the comments below!

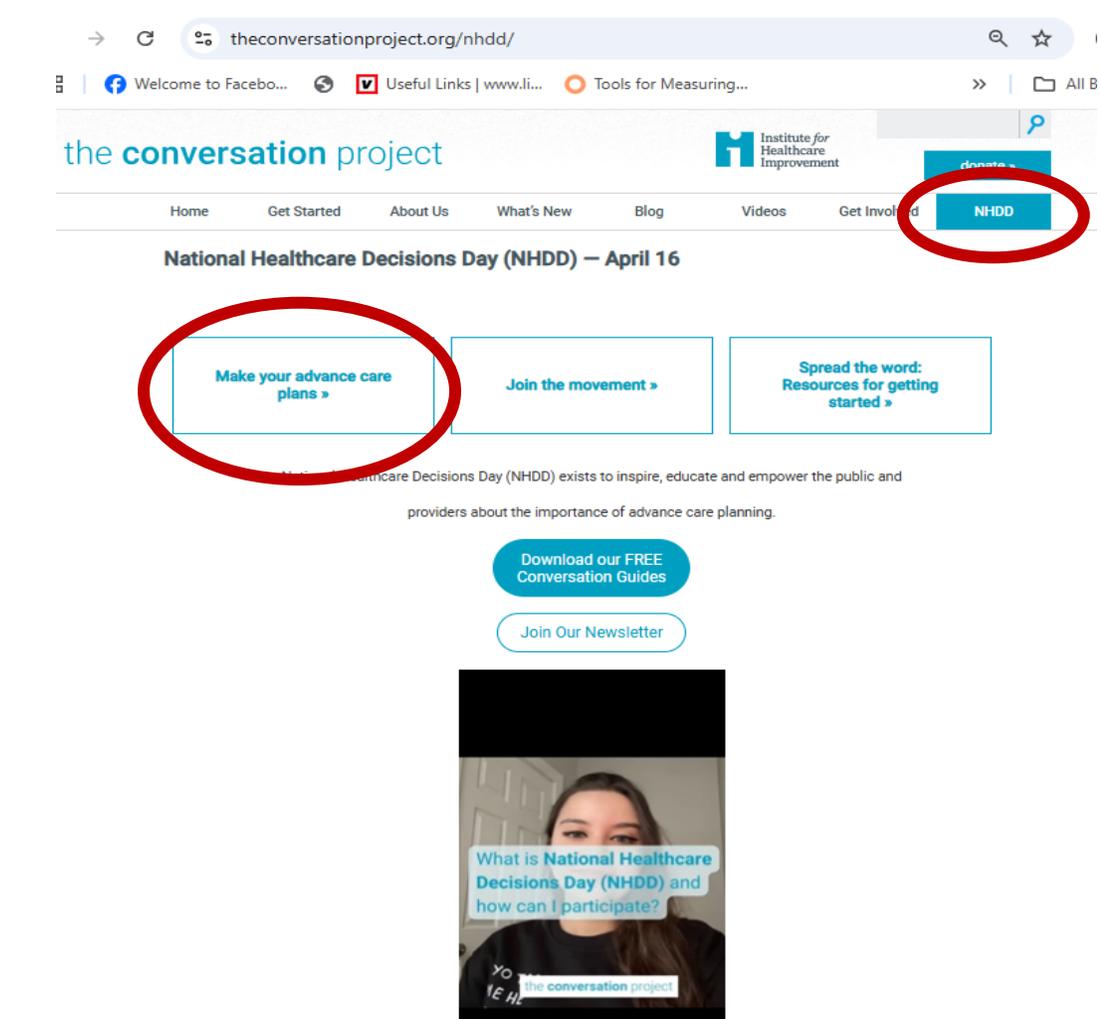
**10 Blogs:**

*Each link below takes you to an intro page that offers sample text you can copy/paste into whatever communications method you are using as an introduction to entice people to click the link to read on.*

- [Three ideas for solo agers to keep in mind](#)
- [How not to be a swooper: Lessons from a seagull about caregiving](#)
- [Recognize caregivers as star players on the team](#)
- [With Dementia, More is Needed than a Boilerplate Advance Directive](#)
- [A guide to supporting others through a difficult diagnosis](#)
- [I received a tough diagnosis. How do I think and talk about what's important in my care?](#)
- [How to tell someone your wishes when they don't want to listen](#)



# Share a link to NHDD page(s)



Links to a variety of resources to help make, discuss, and document future healthcare wishes and decisions.

TCP and Other groups

<https://theconversationproject.org/nhdd/advance-care-planning/>

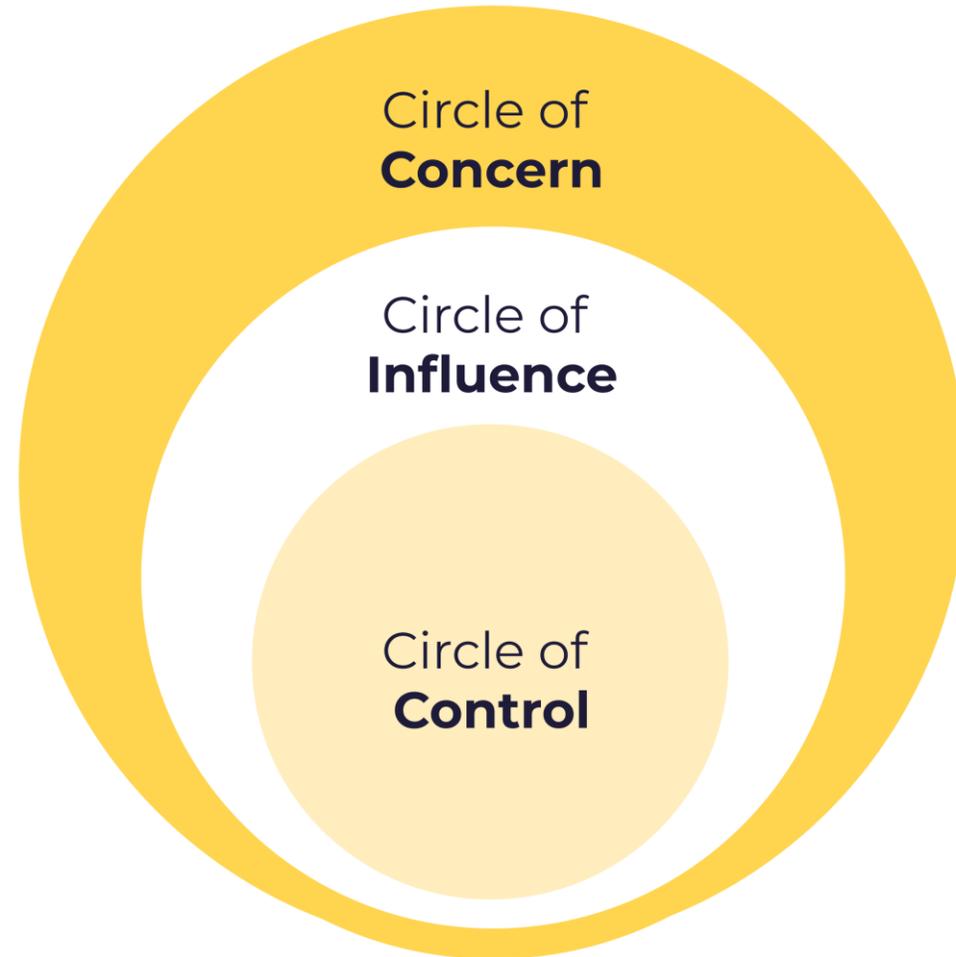


# Ways to get involved: ideas, tips, examples



# Thinking about where to start and bandwidth

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# Meet people where they are: local groups (in person/online)

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**Local in person groups:** Sports groups, book club, or any other group you part of

**Local Facebook Groups:** Neighborhood groups, “buy nothing” groups, caregiver groups, cultural association groups, multi-lingual groups

## **Nextdoor**

Share/post about NHDD, what it’s all about

Ask moderators if you can do a short “Featured resource” or “NHDD recognition” post

Share free resources, tie it to planning ahead



# Meet people where they are: community & everyday touchpoints

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## **Libraries**

Put postcards or one-page flyers about NHDD near the checkout desk

Ask if they'll include a resource or info on NHDD in their newsletter or event board

Offer short "lunch and learn" session(s)

## **Senior Centers, YMCAs, JCCs**

Great for tabling or drop-in "ask me anything" sessions in honor of NHDD

## **Pharmacies**

Ask local independent pharmacies if they'll place info/rack cards near the counter

Offer free material on NHDD or Guides for staff to hand out during flu shot or other vaccination drives



# Meet people where they are: community & everyday touchpoints

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**Coffee shops, Barbershops/salons, Senior housing, Community dining rooms, Employee breakrooms**

Postcard with a simple QR code (send to TCP NHDD page or your/local site) and one message



# Meet people where they are: trusted institutions

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## **Faith Communities**

Offer them ready-made announcements of NHDD for bulletins

Provide short workshop scripts or video clips they can share

## **Community Colleges & Adult Learning Centers**

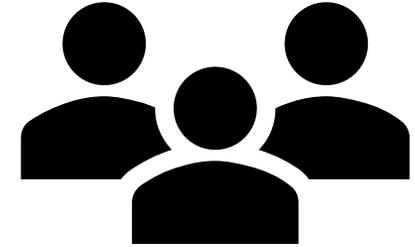
Tabling, hand outs



# Collaborate with others

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**AARP local chapters, public health department, hospice and palliative care orgs, health care sites**



Ask for help with printing materials (co-branding opportunity)

Offer to co-host a community conversation

Ask to add your NHDD info to their outreach



# Getting into and sharing in others' space

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Local papers, business/organizations websites,  
etc.

Offer to write a guest blog

Pitch a story line to local reporter

Write an editorial or letter to the editor



# Tap into existing community content channels

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**Many venues have screens that run free community content: Offer up information on NHDD, help create short video from still images/narration**

Library lobby slideshows

Local cable access stations

Hospital/clinic waiting room screens

Senior center digital boards

Community recreation centers



# Connect with community influencers

## Examples:

Senior center directors

Community health workers

Parish nurses

Barbershop owners

PTA leaders

Caregiver support group facilitators

## Give them a small “resource ambassador kit” with:

Talking points or short script on NHDD

QR code cards

Social media posts they can paste into their feeds



# Amplifying through social media influencers

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Collaborate with local influencers for bigger splash

Lessons from our experience



**Remember** – you can also simply share/repost others. Small splash, big ripple!

# Examples from NHDD 2025: Media outreach, raising awareness

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**Social Media Campaigns:** e.g., Posts on Facebook and LinkedIn, Used NHDD toolkit on Instagram

**Traditional Media/send outs:** e.g., Newspaper article, Flyers sent to all hospital staff

**Media/podcasts/digital platforms:** e.g., Web landing page with NHDD resources, Blogs,

Podcast: Mourning Dove Medical Presents Dr. G at the Heart of Healthcare with special focus on NHDD

**What are the local media outlets you might reach out to?**



## Examples from NHDD 2025: In-person events

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**Presentations & Workshops:** e.g., Presentation on The Conversation Project at a Senior Living center, ACP workshop at local library, Community education class

**Open Houses & Info Tables:** e.g., Open house at the ACP office, Information tables at 16 medical sites

**Community gathers:** e.g., Death over Dinner, movie screenings/post-movie conversations

**Small and sweet:** e.g. Lunch with individuals, talks with individual clients in hospice and their family members

**What might you do in YOUR community to foster connections and relationships?**



# Examples from NHDD 2025: Who they teamed up with

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**In-house teams:** e.g., Marketing team helped ramp up efforts, Directors of Palliative Care and Caregivers Support Program presented.

**Local or National organization partnerships:** e.g., Sponsored by local County Health Dept, Collaboration with MyDirectives

**Who might you team up with in YOUR community to foster connections and relationships?**



# Plans/ideas for NHDD 2026: In-person events

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## **Plans to expand visibility across the hospital, clinic, and community setting:**

Hosting an **ACP information table** during peak hours

**In-service** for providers and clinic staff on initiating ACP discussions

**Evening ACP workshop** for working adults and caregivers in the 50+ cohort

Distributing clear “first steps” tools for families (e.g., naming a healthcare proxy, documenting values, aligning expectations)

**Anna Britton, Sioux Center Health, IA**

## **Reaching students and the general public with supports to take action:**

Workshop at Cal State University San Marcos - students in nursing and social work

Workshop for the public - AHDs and supplements available to be filled out and witnessed

**Melissa McClave, Last Acts of Love, CA**

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# Plans/ideas for NHDD 2026: In-person events

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## **Tapping into/piggybacking existing events:**

Speaking directly to end-of-life planning as element of mental health care -during month long climate awareness campaign

**Heidi Hannapel, Bluestem Cemetery, NC**

Participating in a women's networking summit on April 13<sup>th</sup> - vendor table to share info

Holding a community talk sharing this important topic.

**Maureen Kures, Radiant Mourning, WA**



# Plans/ideas for NHDD 2026: In-person events

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## **Themes and activities to encourage participation:**

Tabling in the main medical center building and long-term care facility next door with a raffle to those who promise to have ongoing conversations with their loved ones

**Katie Daoheuang, Erie County Medical Center, NY**

Community engagement through a health fair

**Agrifina Catapusan, OPTUM – Ask me about Advance Directives, MO**



# Plans/ideas for NHDD 2026: In-person events

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## **Community conversations in cozy spaces**

Plans to host Death over Drafts across the country again, focusing on ACP. Great to have individuals who work in elder/end-of-life field filling out their directives at an event and feeling no shame only encouragement

**Stefanie Elkins, Be Present Care, Kol Tikavh, CA**

Holding third annual community presentation on NHDD. Ensuring it's well-advertised.

**Nancy Balter, Foothills Conversations, CO**



# Plans/ideas for NHDD 2026: Virtual and written promos

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Weekly educational and participatory webinars across the month of April

**Chinese American Coalition for Compassionate Care, CA**

Hosting annual NHDD themed podcast

**Mourning Dove Medical Presents Dr. G at the Heart of Healthcare**

Write a community newspaper article

**Marilyn Halpern, Aspen Guardianship and Care Services, CO**

Writing and posting annual “Who speaks for you” editorial and working with a student to present a poster in May at Mass General Brigham

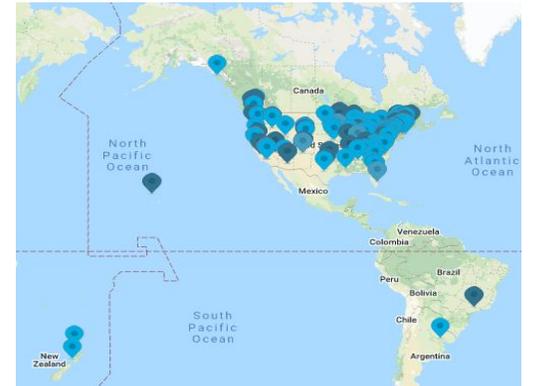
**Kathy Gould, Editor-In-Chief Dimensions of Critical Care Nursing, Faculty Boston College, MA)**



# Use/repurpose our content and stay connected

Share and connect with each other

- Community Champions Facebook discussion group
- Champions Map



Sign up for our newsletter

\*above can be found on [theconversationproject.org/get-involved](https://theconversationproject.org/get-involved)

Follow us, reshare, tag us on social media – USE #NHDD

Facebook: @The Conversation Project

Instagram: @convoproject



# TCP QR Code

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Feel free to use: presentations, events, handouts, newsletters, emails, etc.



TCP Convo Guides



# One request...if doing NHDD activities

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Please sign up for our newsletter and share how many you are reaching in our quarterly,

## **Community Activity Survey!**

Our continued funding for FREE resources depends on it!

**Next survey May 2026**

<http://forms.ihl.org/the-conversation-project-email-sign-up>



# Thank you – short survey!

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**The John A. Hartford Foundation**  
Dedicated to Improving the Care of Older Adults

**McELHATTAN FOUNDATION**



the **conversation** project

To support The Conversation Project's ongoing work, donate here:



# Additional samples from past years

# Choose Your Person Campaign

Year-long including:

- 2 movie theaters 30-second running spot through July
- Locations with under-served and diverse populations

Link: <https://hov.wistia.com/medias/rb42fivl8f>



# Advance Directives Videos

- English: Choose Your Person

English: <https://hov.wistia.com/medias/aoo6ysqtpc>

- Spanish: Who Will You Choose?

Spanish: <https://hov.wistia.com/medias/uqkujphkqf>

- Shared on hov.org, Youtube, social media:

English: <https://youtu.be/CaGGDGAuALM>

Spanish:

<https://youtu.be/2o2XFc1p2Cc?si=kHvOUcohvAazRp>  
[mx](https://youtu.be/2o2XFc1p2Cc?si=kHvOUcohvAazRp)

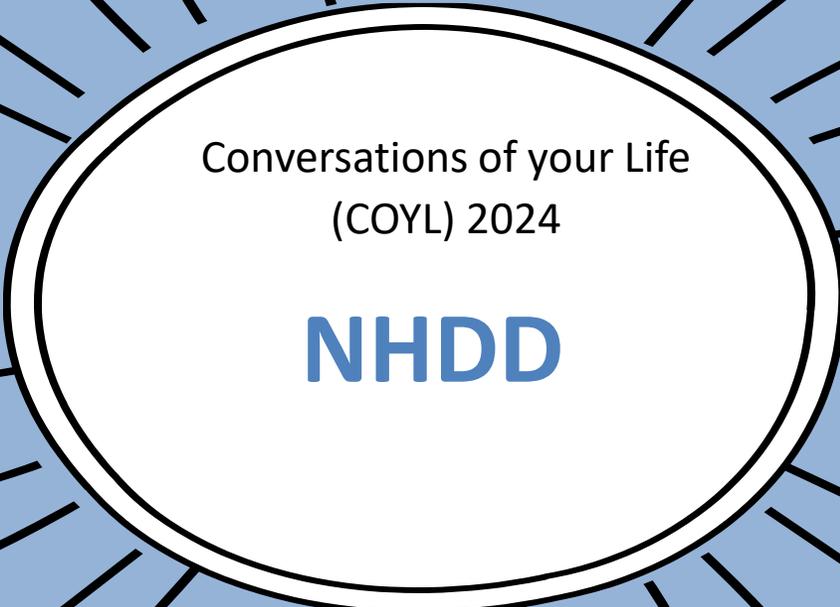


# Death over Drafts

## A Perfect Pairing with Advance Care Planning



Community Events to Spark Curiosity & Connection Around End of Life



**Workshops**

- Grandpals Coco Movie Screening
- Kinship Navigator Program
- Medical Aid in Dying

**Planning**

**COYL Partner Meeting**

**Newsletter**

Encouraging Mayors to sign NHDD Proclamations

**Social Media**

NHDD posts throughout April

**Outreach**

Offices on Aging

# Ideas for NHDD: Start planning now

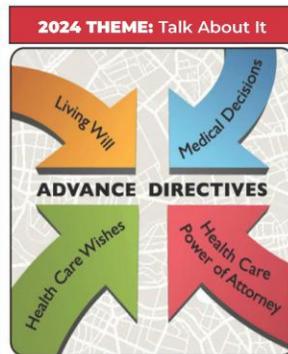


National Healthcare Decisions Day (NHDD) is a series of events to encourage adults to have conversations about their healthcare decisions and identify a healthcare proxy before any healthcare crisis. These events are conducted annually across the country on April 16.

Lead a regional approach by bringing together various players in the larger healthcare, legal and religious community to work collaboratively to benefit patients, families, and providers.

Use this calendar as a planning guide for your community NHDD events!

CALENDAR AT A GLANCE		
✓	January	<b>Get Started:</b> Identify and recruit key stakeholders
✓	February	<b>Plan</b> your community strategy
✓	March	<b>Finalize and Promote</b> your event(s)
✓	April	<b>Hold</b> event(s)
✓	May	<b>Debrief</b> and lay the foundation for next year



Month	Strategies for Success	Resources
January	<b>Connection Before Content</b> <ul style="list-style-type: none"> <li>Identify and recruit key stakeholders</li> <li>Include multi-cultural leaders to co-design and co-host your community's events</li> <li>Connect with the national NHDD campaign                             <ul style="list-style-type: none"> <li>Join the pledge to participate</li> <li>Receive NHDD newsletters</li> <li>Connect with other participants via the Conversation Champions Map</li> <li>Review the NHDD website for ideas and resources</li> </ul> </li> <li>Participate in Alliant Health Solution's January 2024 Learning in Action Network (LAN) event to learn more about the campaign and connect with other providers</li> </ul>	<a href="#">Recruiting Community Stakeholders to Join Us In Action</a> <a href="#">Join the NHDD Campaign</a> <a href="#">The Conversation Project Starter Guide for Communities</a> <a href="#">LAN registration</a> <a href="#">Conversation Project NHDD Resources</a>
February	<b>Plan Your Strategy</b> <ul style="list-style-type: none"> <li>Convene your planning group</li> <li>Set goals and timelines for what you hope to accomplish</li> <li>Define your action steps to get to your goal</li> <li>Establish a process to monitor the progress</li> </ul>	<a href="#">NHDD Event Planning Checklist</a> <a href="#">Alliant Health Solutions Be Conversation Ready Resource</a> <a href="#">IHI Age Friendly What Matters to Older Adults Toolkit</a>
March	<b>Finalize Event Plans</b> <ul style="list-style-type: none"> <li>Coordinate volunteers</li> <li>Prepare event participants</li> </ul> <b>Promote Events</b> <ul style="list-style-type: none"> <li>Utilize multiple channels to promote your events:                             <ul style="list-style-type: none"> <li>Social media</li> <li>Government proclamations</li> <li>PSAs</li> </ul> </li> <li>Gather or create materials to distribute at the event.</li> </ul>	<a href="#">The Conversation Project Tips for Facilitating and Teaching</a> <a href="#">Conversation Project Media Outreach</a> <b>Campaign Hashtags:</b> #NationalHealthcareDecisions Day, #NHDD, #NHDD2024, #NationalHealthcareDecisionsDay2024
April	<b>Execute Your Plan (or Host Your Event(s))</b> <ul style="list-style-type: none"> <li>Review your event planning checklist to confirm final details, print handouts and feedback forms and make signs to direct attendees to the event location</li> <li>On the day of the event, set up your venue, welcome attendees and run your program</li> </ul>	<a href="#">NHDD Event Planning Checklist</a> <a href="#">NHDD Event Hosting: Participant Feedback Form</a>
May	<b>Conduct Reflection</b> <ul style="list-style-type: none"> <li>Evaluate and share results and learnings</li> </ul>	

IPRO and Alliant Health Solutions QIN-QIO: Carolyn Kazdan, Senior Director, Health Care Quality Improvement



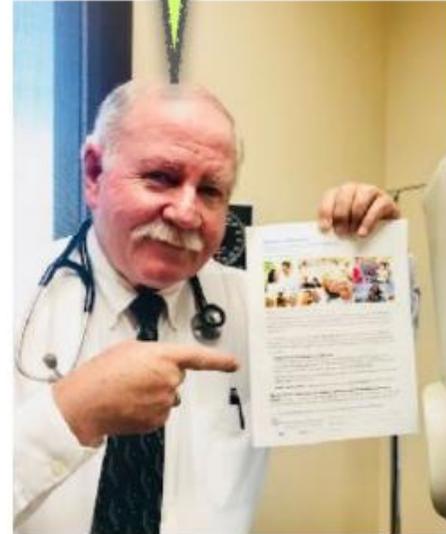
# Ideas for NHDD

Details in this blog:

## Planning, Organizing and Leading NHDD Activities: Persistence and Passion Required

<https://theconversationproject.org/planning-organizing-and-leading-nhdd-activities-persistence-and-passion-required/>

# I've Got Mine!



**Don D. McAfee, M.D.**  
*Cardiology, Northwest Region*

*Your Voice,  
Your Choice*

### **Lead by Example**

Join your PeaceHealth colleagues!  
Complete your own Advance Directive!

### **Workshops**

**Every First Tuesday of the Month  
4:00PM - 5:30PM**

St. Luke's Health Education Center,  
3333 Squalicum Parkway

Be an informed voice for yourself, your  
family, and your patients.

Get prepared to tell them:

***I'VE GOT MINE!***

To register: Hilary Walker,  
Advance Care Planning Coordinator  
360 752 5267  
hwalker@peacehealth.org



# Ideas for NHDD: Library Kit



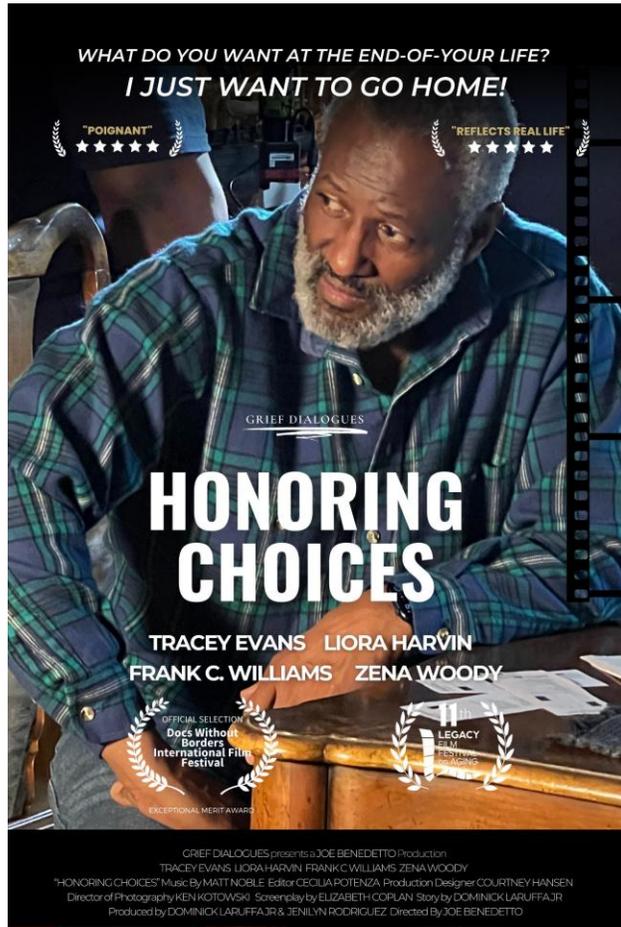
SCHAUMBURG  
TOWNSHIP DISTRICT  
**LIBRARY**  
130 S. Roselle Road • Schaumburg, IL 60193

“Death and Dying”  
senior activity kit

Shared by: Renee Anderson, Senior Services Coordinator, Programs and Outreach Department  
the **conversation** project



# Ideas for NHDD: Movie screening



Honoring Choices advocates for open communication and informed decision-making within families.

From February 15 to April 16, 2024, Grief Dialogues is waiving the usual \$500 licensing fee.

If you or your organization is interested in showing the film, contact [elizabethcoplan@gmail.com](mailto:elizabethcoplan@gmail.com) directly.

<https://www.griefdialogues.com/honoring-choices-the-film/>



# Ideas for NHDD: Launch a program!

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# Ideas for NHDD: Themes




**HEALTHCARE DECISIONS DAY: FILLING IN THE BLANKS**  
 Wednesday, April 19, 1:00–4:00 p.m.  
 (Hybrid - In-person at Nancy S. Klath Location and on Zoom)

Healthcare Decisions Day is a time to consider our healthcare wishes and how to discuss them with our loved ones and medical care teams. Join us for an overview of the documents, how to start the conversation, and hear from a physician on “what’s next” after you share documents with your care team.

**1:00–3:00 p.m.**  
 Discussion of the documents, tips for completing, and ways to share this information and create conversation with your loved ones. Presented by certified advance care planner, Billi Charron, MSW.

**3:00–4:00 p.m.**  
 What does your physician do with your Five Wishes or POLST? Find out from Dr. Vikranta Sharma of VNA Health Group



Registration required, no fee.



[princetonsenior.org](http://princetonsenior.org) • 609.751.9699  
 Nancy S. Klath Center for Lifelong Learning  
 101 Poor Farm Road, Building B  
 Princeton • New Jersey • 08540

Princeton Senior Resource Center  
 Princeton, NJ

the **conversation** project




**PSRC & COYL'S DAY OUT:**  
**HEALTHCARE DECISIONS ARE MORE THAN JUST PAPERWORK**  
 Thursday, April 27, 10:00 a.m.–3:00 p.m.  
 (Hybrid - In-person at Nancy S. Klath Location and on Zoom)

PSRC is partnering with Conversations of Your Life (COYL) to present a half-day seminar related to making healthcare decisions. Discussion leader, Adrian Allotey, is a non-medical, end-of-life doula and elder companion who specializes in physical, emotional and spiritual care.



**The seminar will include:**

- Screening of *A Man Called Otto*
- Lunch provided by Princeton Care Center
- Creating the Before I Leave Community Vision Board

Fee: \$5, registration required.




[princetonsenior.org](http://princetonsenior.org) • 609.751.9699  
 Nancy S. Klath Center for Lifelong Learning  
 101 Poor Farm Road, Building B  
 Princeton • New Jersey • 08540

UNC Health Pardee  
 Hendersonville, NC



## National Healthcare Decision Day

Sponsored by  
 Spiritual Care Services  
 and the Ethics Committee

Thursday Apr. 13  
 Orchards Cafe  
 11am-1pm

We will have copies available,  
 or you can download your own  
 in English or Spanish.



National  
 Healthcare  
 Decision  
 Day



Free vase for all who  
 complete their  
 directives!

el día Nacional  
 de las  
 Decisiones de  
 Atención  
 Médica

Florero gratis para  
 todos los que  
 completan sus  
 directivas!

