The Conversation Project

National Healthcare Decisions Day 2021 and New Community Resources
February 17, 2021

Patty Webster
Krissy Cronin
Audio broadcast

You will see a tab at the top of the screen titled “Audio & Video”. Click “Switch Audio” to either Call in or to use your computer speakers for audio. You can also find this on the “unmute” tab at the bottom of your screen.
WebEx quick reference

Please use chat to “Everyone” for questions

For technology issues only, please chat to “Host”
Intros/chat

Type into the chat box:

Your name, location, organization

Make sure you send your message to

“Everyone.”
On today’s call

Patty Webster
Advisor, Community Engagement

Krissy Cronin
Associate Project Manager

dr the conversation project
Chat

Type into the chat box:

How are you showing up today?

Make sure you send your message to “Everyone.”
Agenda

- History of National Healthcare Decisions Day (NHDD)
- Honoring Choices Virginia
- Sharing your plans for NHDD, Q&A
- Coming up
Helping people share their wishes for care through the end of life.
Updated Conversation Starter Guides
Jump starter!

The Friendship

My next of kin has no empathy.

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God forbid it should ever happen, but if my grilled cheese touches my apple slices, can I make you my emergency contact person?
The Origins and Future of National Healthcare Decisions Day

Nathan A. Kottkamp, JD, MA (Bioethics)

National Healthcare Decisions Day, Founder & Chair
Waller, Partner

https://theconversationproject.org/nhdd
National Healthcare Decisions Day

- April 16
- Founded by Nathan Kottkamp out of years of experience on ethics committees dealing with situations when failed to make their healthcare wishes known.
- All across the country, health care facilities, health care professionals, chaplains, the legal community and others will be participating in a collective effort to highlight the importance of making advance health care decisions and to provide tools for making these decisions.
- www.theconversationproject.org/nhdd
Reported Results from the First 10 Years

- Participation by at least 110 national organizations
- Participation by at least 1,600 state/local organizations
- Participation at US military at bases throughout the world
- Over 4.7 million facility/organization staff members received NHDD/advance directive information or training
- At least 3.9 million members of the general public participated in NHDD events and/or were known to have received advance directive information
- Over 15 million people were exposed to NHDD via various social media outlets: Facebook, Twitter, and LinkedIn, and #NHDD “trended” on Twitter (2015)
- Over 37,000 advance directives were completed on the ten NHDDs alone
Solutions

National Healthcare Decisions Day

- Lead by example – Do your own
  - For the benefit of your loved ones
  - To understand what patients go through when completing their advance directives
- Talk with others
- Volunteer to speak
- Collaborate in the community
- Share the resources

https://theconversationproject.org/nhdd
The Future...

- Psychiatric advance directives
- Better integration with POLST initiatives
- Development of a national form
- Wrongful life suits
NHDD is about you professionally
NHDD is about you personally
April 16 or anytime
Free resources year round at:
www.theconversationproject.org/nhdd
Questions?

Nathan A. Kottkamp
Waller
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nathan.kottkamp@wallerlaw.com
www.theconversationproject.org/nhdd
I would love to talk with you!

Laura Pilati

• Engagement Coordinator
• Respecting Choices certified First Steps Facilitator and Instructor
• Honoring Choices Virginia
• Richmond, VA, USA
• lpilati@ramdocs.org
• 804-205-9772
Questions for Laura? Nathan?
Chat waterfall!

What about you/your team:
What are you thinking/planning for NHDD?

Instructions:
• 30 seconds – type into chat (DON’T HIT SEND)
• On my cue – hit send
Review chat

What would you like to learn more about?
Other plans we’ve heard of...
TCP’s NHDD 2021 plans
NHDD week: daily theme/resources

April 12th: Start with YOU (self)…share Conversation Starter Guide or “What Matters to Me Workbook”

April 13th: Engage and talk with family, friends, those important to you…share proxy guides, blog stories, letters

April 14th: Support for caregivers… share dementia, pediatrics, and health care team guides

April 15th: Bring NHDD to where you live, work, pray, and learn…health care professionals, clergy, professional services orgs/individuals (estate attorneys, elder care lawyers, financial planners, etc.), colleges/universities, high schools

Apr 16th: Today’s the day! Make your wishes known!…share 5 Wishes®, PREPARE™ for Your Care, letters, any other resources to help
Other ideas to tap into

COMING UP: MARCH 17th TCP Community Call

a. Share couple examples of documentaries, virtual theater
   - Fast Forward (March 24th national release via PBS, April TCP screening)
   - Caregiver: A Love Story
   - Honoring Choices virtual theater production (April 1, 4, 11th leading up to NHDD)

...OR HOST YOU OWN!

the conversation project
## Upcoming community/open calls

<table>
<thead>
<tr>
<th>Date and Time</th>
<th>Topic</th>
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<tbody>
<tr>
<td>March 17th, 12:00-1:00 pm ET</td>
<td>Inspiring Conversations Through the Power of Film and Virtual Theater</td>
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<tr>
<td>April 5-10th</td>
<td>Link to watch Fast Forward</td>
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<td>NHDD Week (April 15th? TBD)</td>
<td>TCP-hosted Q&amp;A Panel</td>
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<td>*Open to all - for you/your community</td>
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Register and sign-up: [https://theconversationproject.org/get-involved](https://theconversationproject.org/get-involved)
Updated & new community guides

New updates:
• How to approach this work
• 10 questions to get started
• Examples

Includes:
• 10 things to think about when hosting an event (virtual/in-person event)
• Stories we use and share
• Common discussion topics
Getting Started Guide

Step 1: Think about it
Why does this work matter to you?
Before jumping in to support others, it helps first to think about why you want to bring this to others in your community. What drives your passion? What do you bring to the table that people may relate to and connect with? This work is rooted in stories. Stories shared can reveal our human connection and invite others to join your cause.

Why does this work matter to you? Share what makes you passionate about this work.

How might you approach this work?
If you’re reading this, you are probably really remember that not everyone comes to these conversations for various reasons. For example, to first (e.g., the need for survival, food_sec)

Some things to keep in mind:

Step 2: Plan Your Strategy
Many have found it helpful to start with the following framework and questions. We’ll walk through each question with ideas and examples to guide your thinking. Once you complete each question, check it off the list.

- What can you measure to track progress?

- How will you communicate your strategy?

- What will change as a result of your strategy?

- How do you measure success? What do you need to track? What do you need to monitor?

Step 3: Take Action
Well done! You’ve done some thinking and are ready to jump in. There will always be more planning or research you could do. Instead, we invite you to get started and try out your “pitch.”

What is something small you could try by next week? Who are one or two people you can connect with? Introduce the Conversation Starter Guide to? What can you start right away, say by next Tuesday?

What can you do by next Tuesday?

Step 4: Keep going!
To dive deeper, you can find a list of free resources related to each of the previous sections or download the full guide on our website, which can help spread The Conversation Project more widely. Some examples of resources we have include:

- Tips for Facilitating and Teaching about The Conversation Project: A Companion to Getting Started Guide for Communities
- A collection of lessons learned, tips, and tools from communities on getting started promoting your resource, including program support and intervention materials.

In addition, a sampling of outside resources from other organizations is listed below. We know there are MANY more out there. We hope the sampling, along with the resources on our website, keeps you going strong.

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<tr>
<th>Category</th>
<th>Resource</th>
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<tr>
<td>Additional guidance and tools to support ACP in your community</td>
<td>ACP Tools (from Vaing of Rights)</td>
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<tr>
<td>Comprehensive guidance to developing and strengthening partnerships on the state and local level</td>
<td>American Indian, Alaska Native, and Indigenous Family Health Care Act (from SAC)</td>
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<tr>
<td>Guidance specifically for ACP among children</td>
<td>The Children’s Advanced Care Planning Guide (from Health Care at Home)</td>
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<tr>
<td>Comprehensive resources to develop effective, sustainable programs for ACP that support patients and families</td>
<td>Resources for Communicators (from Respecting Choices)</td>
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<tr>
<td>Ways to engage people from different backgrounds</td>
<td>Engaging People with Limited Language Skills</td>
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Ways to engage with TCP’s network

• Tweet us, tag us on social media
  - Twitter: @convoproject
  - Facebook: The Conversation Project
  - Instagram: convoproject

• Share and connect with each other
  - The Conversation Project: Community Champions (Facebook discussion group)
  - Champions Map

https://theconversationproject.org/get-involved
Thanks and appreciation

The John A. Hartford Foundation
Dedicated to Improving the Care of Older Adults

the conversation project
We want your feedback!

- After this call you will be redirected to a Survey Monkey form

Please take a few moments to answer the following questions:
- How useful was this session on a scale from 1-5?
- What would you like to learn more about?
- Any other comments on today's session?