**RADIO SPOTS for National Healthcare Decisions Day**

**(Template from** [**Center for Practical Bioethics**](http://www.centerforpracticalbioethics.org/)**)**

**:30 seconds**

WHEN IS THE RIGHT TIME TO NAME SOMEONE TO SPEAK FOR YOU IN CASE OF SERIOUS ILLNESS?

* A: WHEN YOU’RE IN GOOD HEALTH
* B: WHEN YOU’RE IN A COMA

THE ANSWER, OF COURSE, IS “A.” THE PROBLEM? WE’RE RELUCTANT TO TALK ABOUT OUR MEDICAL WISHES IN CASE OF SERIOUS ILLNESS OR END OF LIFE.

APRIL 16TH IS NATIONAL HEALTHCARE DECISIONS DAY …THE DAY TO NAME SOMEONE TO SPEAK FOR YOU WHEN YOU CANNOT SPEAK FOR YOURSELF. GO TO \_\_\_\_\_\_\_\_\_\_website address FOR MORE INFORMATION.

THIS MESSAGE BROUGHT TO YOU BY sponsoring organization(s) .

**:60 SECONDS**

HERE’S A QUIZ…

WHEN IS THE RIGHT TIME TO NAME SOMEONE TO SPEAK FOR YOU IN CASE OF SERIOUS ILLNESS?

* A: WHEN YOU’RE IN GOOD HEALTH
* B: WHEN YOU’RE IN A COMA

THE ANSWER, OF COURSE, IS “A.” THE PROBLEM? WE ARE RELUCTANT TO TALK ABOUT OUR MEDICAL WISHES IN CASE OF SERIOUS ILLNESS OR END OF LIFE. TOO OFTEN THE RESULT IS FAMILY CONFLICT AND CONFUSION AT A TIME WHEN YOU ARE MOST VULNERABLE …AND CANNOT SPEAK FOR YOURSELF.

APRIL 16TH IS NATIONAL HEALTHCARE DECISIONS DAY…THE DAY TO NAME SOMEONE TO SPEAK FOR YOU WHEN YOU CAN NO LONGER SPEAK FOR YOURSELF.

GO TO \_\_\_\_\_\_\_\_\_\_\_website FOR INFORMATION ON ADVANCE CARE PLANNING … AND FOR DOCUMENTS YOU NEED TO NAME A DURABLE POWER OF ATTORNEY FOR HEALTHCARE DECISIONS.

FOR YOUR PEACE OF MIND…AND YOUR FAMILY’S…THINK ABOUT WHAT IS IMPORTANT TO YOU…SHARE THAT WITH YOUR FAMILY AND PHYSICIAN…AND NAME THE PERSON YOU TRUST TO BE YOUR DURABLE POWER OF ATTORNEY. GO TO \_\_\_\_\_\_\_\_\_\_\_\_(website) FOR MORE INFORMATION.

THIS MESSAGE BROUGHT TO YOU BY (sponsoring organization) .