

Consider the Facts



90% of people say that talking with their loved ones about end-of-life care is important

BUT



27% have actually done so

Source: National Survey by The Conversation Project 2013



60% of people say that making sure their family is not burdened by tough decisions is "extremely important"

BUT



56% have not communicated their end-of-life wishes

Source: Centers for Disease Control (2005)



80% of people say that if seriously ill, they would want to talk to their doctor about end-of-life care

BUT



7% report having had an end-of-life conversation with their doctor

Source: Survey of Californians by the California HealthCare Foundation (2012)

Let's Start Talking

Share your story and read stories others have shared:

www.theconversationproject.org

Contact Us

VISIT US:

www.theconversationproject.org

E-MAIL US:

conversationproject@IHI.org

FOLLOW US ON FACEBOOK AND TWITTER:

 TheConversationProject

 @convoproject

WRITE US:

The Conversation Project
53 State Street, 19th Floor
Boston, MA 02109
617.301.4800

Download our free Conversation Starter Kit at:

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The Conversation Project is an initiative of the Institute for Healthcare Improvement, a not-for-profit organization that is a leader in health care improvement worldwide.



Founding Funder



The Conversation Project

When it comes to end-of-life care, talking matters.

the conversation project

