

The Conversation: I want mine to be...

This year, a national survey revealed that over 90% of Americans think it is important to discuss their end-of-life wishes with their loved ones; however, less than 30% have actually had that conversation! The mission of [The Conversation Project](#) is to close that gap – to assure that everyone’s wishes are expressed and respected.

Have you had “The Conversation” yet? The upcoming holidays are an ideal time, as families gather together to celebrate. Attend this informative, interactive webinar to learn how The Conversation Project can benefit you and your family:

- The role of The Conversation Project in end-of-life planning
- Understanding your own wishes and values around end-of-life care
- Tips and tactics for starting The Conversation with your family and friends
- Sharing The Conversation Project with your community

Dates/times:

We recommend that you download and review the [Conversation Starter Kit](#) before the webinar, if possible.

The Conversation Project is a public engagement campaign that offers people the tools, guidance and support they need to begin talking about their end-of-life wishes and preferences. [Company name] is working in partnership with The Conversation Project to bring this important resource to employees, retirees, and families.