

# the conversation project in central florida

**NOW OFFERING FREE WORKSHOPS  
FOR YOUR COMMUNITY**

**“How to start The Conversation”**

**90%** of people think that it is important to talk about end of life care.

**Less than 30%** have actually done so.

Source: National Survey by The Conversation Project 2013



The Conversation Project in Central Florida is the local resource for The Conversation Project, a public engagement campaign to assure that everyone’s wishes for end of life care



Focus groups of residents, family members and staff of assisted living facilities indicated a need for more resources regarding advance care planning for end of life.\*

Contact us to schedule a FREE workshop facilitated by one of our trained coaches.

\* Schaffer, M., et. al. “End of Life Discussion in Assisted Living Facilities.” St. Paul, MN. J. Hospice and Palliative Nursing 14:1.

The Conversation Project  
in Central Florida

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