



## Participation form for “Champions” and “Coaches”

The East Bay Advance Care Planning Project’s goal is to normalize “the conversation” about planning for end-of-life care. To fulfill that goal, the project Steering Committee worked with the Coalition for Compassionate Care of California (CCCC) to develop a training program to create a network of advance care advocates who are willing to serve as a “champion” to introduce the concepts and value of advance care planning, and/or as a “coach” to help an interested group engage in advance care planning. Here’s a more detailed description of each role:

**Champion** - A Champion will educate and engage the general public and community stakeholders regarding the benefits of discussing end-of-life care planning with an individual’s loved ones and caregivers. Champions will utilize tools developed by the CCCC to accomplish this.

**Coach** - A coach will provide guidance and leadership in a group setting to educate the group on how to conduct a “conversation” about end-of-life care planning, and if asked, to lead the discussion itself. This guidance and leadership is intended to make interested individuals comfortable with having this conversation, and in understanding the importance of discussing and documenting end-of-life wishes, regardless of age. The coach will also connect participants with resources to assist them in raising the issue of advance care planning with their family and caregivers and commencing in the conversation regarding end-of-life desires. The coach will utilize tools provided by the CCCC to fulfill this role.

In return for the training you have received today, we invite you to become part of this outreach network through the organization with whom you are affiliated. Referrals would take place via a self-directing online listing of organizations through which champions and coaches such as yourself could be found. The online listing will be part of a website dedicated to providing guidance on advance care planning – [www.eastbayacp.org](http://www.eastbayacp.org).

### Terms of Participation:

Participants are expected to adhere to the following: 1) promote advance care planning in accordance with the concepts and principles outlined in the training program presented by the Coalition for Compassionate Care of California; 2) be sensitive to any cultural, religious, language, or other characteristics that might affect the audience’s perception or understanding of advance care planning; 3) refrain from imposing personal values or beliefs on the audience when promoting advance care planning; 4) use best efforts to be responsive when asked to make a presentation to promote advance care planning through this program, and; 5) report the results of outreach activities to the Alameda-Contra Costa Advance Care Planning project (either by fax or online reporting here). Failure to comply with these principles is grounds for removal of the participant from this program.

**If you are interested in becoming part of our network of “champions” and “coaches” under the above terms, please sign below. Further information on how you will participate will be sent to you:**

Signature: \_\_\_\_\_

Name (please print): \_\_\_\_\_ E-mail: \_\_\_\_\_

Organization through which you will be contacted: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Return to East Bay Advance Care Planning Project at [accma@accma.org](mailto:accma@accma.org) or FAX to (510 654-8959)