

The East Bay Conversation Project

Presents

Training for Advance Care Planning Advocates



**Held at JFK University
100 Ellinwood Way, RM 358 Pleasant Hill, CA, 94523
October 27, 2014
9:00 a.m. – 4:00 p.m. (excluding lunch break)**

Individuals interested in promoting advance care planning are invited to a training program to be part of a community-wide movement to help individuals make their own health care choices. Today, too many people die in a way they wouldn't want to, while leaving families feeling burdened, guilty and uncertain. Advance care planning enhances quality of life by ensuring that plans are developed to address end-of-life care decisions in accordance with personal wishes. Utilizing training materials developed by the Coalition for Compassionate Care of California, and supported by a grant from the California Healthcare Foundation administered by the ACCMA Community Health Foundation, this program offers you the opportunity to join the East Bay Conversation Project in promoting the benefits of advance care planning. Presented by Diane Malek, LCSW, the program addresses the following:

9:00 am – Noon

Designed for new advance care planning (ACP) advocates, this session will address the concepts and benefits of advance care planning, provide guidance on how to promote advance care planning to other interested groups and individuals, and also how "Coach" individuals or groups who are ready to engage in advance care planning.

1:00 pm – 4:00 pm

The afternoon session will go into more detailed training on presentation techniques and allow attendees to share their experiences and best practices from previous presentations to individuals and groups. Previously trained advance care planning advocates are specifically encouraged to attend this afternoon session.

Information on how to become part of the East Bay Conversation Project community network of advance care advocates is provided on the back of this form. To join in this effort, please register to attend.

To register, please click [here](#) or complete and return the following information by FAX to 510-654-8959.

Questions: (510) 654-5383

Name:

Organizational Affiliation (if any):

Address:

Phone:

E-mail:

I plan to attend the following programs: _____ Morning Session _____ Afternoon Session

the conversation project

Community Network to Promote “The Conversation”

Mission

The East Bay Conversation Project is dedicated to helping individuals determine their wishes for end-of-life care and make a plan to ensure those wishes are honored. Too many people are dying in a way they wouldn't choose, and too many of their loved ones are left feeling bereaved, burdened, guilty, and uncertain. It's time to transform our culture from not talking about dying to talking about it. It's time to share the way we want to live at the end of our lives with our loved ones and our caregivers. We believe that begins with “the conversation” at the kitchen table—not in the intensive care unit—with the people we love, before it's too late.

Solution - A Community-Based Network

The goal of the East Bay Conversation Project is to normalize “the conversation” about advance care planning among individuals and their loved ones and caregivers. For that to happen this project is engaged in a community-wide educational process about the benefits of advance care planning by developing a network of “champions” and “coaches” who are trained to provide this education and assist anyone who is prepared to engage in “the conversation.” Volunteers who engage in the Project's free training program are invited to be part of a web-based and self-directing online listing of advance care advocates that is available to the public, so they can learn about the value of advance care planning and engage in it.

Training is provided based on a curriculum developed by the Coalition for Compassionate Care of California. While the training teaches attendees to serve as either a “champion” or a “coach,” the roles and responsibilities of these positions are as follows:

Champion - A Champion's role is to educate and engage the general public and community stakeholders regarding the benefits of discussing end-of-life care planning with an individual's loved ones and caregivers. Champions will utilize The Conversation Project tools to accomplish this, and make themselves available to provide this education through www.eastbayacp.org.

Coach - A coach's role is to provide guidance and leadership in a group setting to educate them on how to conduct a “conversation” about end-of-life care planning, and if asked, to lead the discussion itself. This guidance and leadership is intended to make interested individuals comfortable with having this conversation, and in understanding the importance of discussing and documenting end-of-life wishes, regardless of age. The coach will utilize tools provided in the East Bay Contra Costa Conversation Project training program to: 1) Plan and facilitate group presentations/discussions in which the purpose and mission of The Conversation Project are introduced, a plan of action is developed and a broader understanding of the need for planning regarding end of life is met; 2) manage small-group discussion and introduction of approved tools for use by participants, and; 3) connect participants with resources to assist in raising the issue and commencing in the conversation regarding end-of-life desires.

Help Promote “the conversation”

Advance care planning advocates who participate in the East Bay Conversation Project training program are encouraged to become part of the community-wide network to normalize discussions about end-of-life care. To sign up to be part of the web-based listing of advocates go to www.eastbayacp.org, or call the ACCMA Community Health Foundation at (510) 654-5383 or accma@accma.org