Ellen Goodman
Ellen Goodman has spent most of her life chronicling social change and its impact on American life. As a Pulitzer Prize winning columnist she became one of the most widely syndicated columnists in the country. In 2010, Ellen co-founded The Conversation Project, a grassroots public campaign, when a group of colleagues and concerned media, clergy, and medical professionals gathered to share stories of “good deaths” and “bad deaths” within their own circle of loved ones. The goal: to make it easier to initiate conversations about dying, and to encourage people to talk now and as often as necessary so that their wishes are known when the time comes.

Kate DeBartolo
Kate DeBartolo is the National Field Manager at the Institute for Healthcare Improvement (IHI). She designs and executes the national field operations for The Conversation Project. Ms. DeBartolo manages and cultivates relationships with organizations that provide support to improve health care and patient safety.

About Palette of Faith
Palette of Faith is a coalition of health care and faith community leaders dedicated to meeting the holistic needs of patients and families facing end-of-life issues. Their interfaith call to action is to ensure that all people will remain connected with their faith community throughout all the important seasons of life, especially illness, end of life, care giving, and grief.

About Respecting Options of Care
Respecting Options of Care (ROC) is a collaborative whose mission is to educate community members about healthcare choices and empower them to communicate their wishes. ROC’s vision is to improve the quality of healthcare through increased rates of Advance Care Planning (ACP) so that patients’ informed personal choices are clearly expressed and are honored by healthcare agents and providers across all health care settings.

The community has come together to provide this special initiative. This partnership fosters the sharing of knowledge, resources and support to address the complexities of end-of-life care.
Who Should Attend
Representatives from health care, civic, legal, financial and faith-based organizations should attend.

Continuing Education
- For information about CME, call Aileen Jencius at 330-375-7436.
- For information regarding social work continuing education credit, please call 330-543-8254.
- Akron Children’s Hospital (OH-234 08/01/16) is an approved provider of continuing nursing education by the Ohio Nurses Association (OBN-001-91), an accredited approver by the American Nurses Credentialing Center’s Commission on Accreditation.

About the Program
Many people experience uncertainty when faced with having to make medical decisions for a loved one. The Conversation Project is a national initiative created to encourage and assist people to talk with their families and their health providers about their wishes for care if they become seriously ill. The ultimate aim of the program is to change the culture from silence about death to one in which end-of-life care is openly discussed.

Objectives
At the conclusion of this program, participants will be able to:
- Describe the aim of The Conversation Project and its importance both in their roles in the community and as individuals
- Develop an action plan for having a conversation with their loved ones around end of life
- Discuss the barriers to having these conversations and identify some tools available to help community members (and self) to take action
- Create an engagement plan for Respecting Options of Care in order to spread The Conversation Project in the local community

Conference Agenda

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>10:30 - 11 a.m.</td>
<td>Registration</td>
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<tr>
<td>11 – 11:15 a.m.</td>
<td>Welcome &amp; Introductions</td>
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<td></td>
<td>Judge Elinore Marsh Stormer</td>
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<td></td>
<td>Sarah Friebert, MD</td>
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<td>Steven Radwany, MD</td>
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<tr>
<td>11:15 – 11:45 a.m.</td>
<td>The Conversation Project</td>
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<td>Ellen Goodman</td>
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<td>11:45 a.m. – 12:45 p.m.</td>
<td>Dialogue to Develop Action Plans</td>
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<td>Kate DeBartolo</td>
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<td>12:45 – 1:45 p.m.</td>
<td>Lunch</td>
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<td>Interprofessional Work Groups</td>
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<td>1:45 – 3:15 p.m.</td>
<td>Small Group Discussions</td>
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<td>Profession specific</td>
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<tr>
<td>3:15 – 3:30 p.m.</td>
<td>Break</td>
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<tr>
<td>3:30 – 4:30 p.m.</td>
<td>Reporting to Large Group</td>
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<td>State of the State and Next Steps</td>
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Directions and Parking
Parking is available in the Exchange Street parking deck. For directions and parking information, visit akronchildrens.org/maps.

Event Information
Contact Melissa Krager for additional conference information at 330-543-8254 or mkrager@chmca.org.

Sponsored by:
- Akron Children’s Hospital
- Akron General Health System
- Area Agency on Aging,10B, Inc.
- Northeast Ohio Medical University
- Summa Health System
- Summa Health System-Seniors Institute
- Summit County Health District
- Summit 2020 Quality of Life Project
- Summit County Probate Court
- The University of Akron

Registration Fees:
$60 Conference Fee
(includes lunch, refreshments, parking)
Please make check payable to Akron Children’s Hospital.

What is your primary role?
- Faith-based
- Healthcare
- Attorney
- Funeral Director
- Financial Advisor
- Other, please specify ________________________

Registration Form

Mail this form and payment to:
Akron Children’s Hospital
Chaplaincy Services
Attn: Melissa Krager
One Perkins Square
Akron, OH 44308