

# the conversation project

## The Conversation Project (TCP) Guiding Principles

### What we believe:

- Everyone should have their wishes for care through the end of life understood and respected. This begins with conversations.
- We can't plan for everything. But we can talk about what is most important – in our life, and in our health care – with those who matter most.
- Talking with the important people in our life can bring us closer together. It also helps us create the foundation of a care plan that's right for us – a plan that will be available when the need arises.
- These conversations should happen early and often – around the kitchen table and not in the ICU – as it always seems too soon, until it's too late.
- All wishes are acceptable. TCP is neutral and has no preference for what someone's wishes should be – no wish is right or wrong. We aim to be person-centered and value-neutral.

### How we work with community partners:

- We abide by the motto “all teach, all learn.” We don't hold all the answers, nor do we believe there is one “right” way to spread this work. We learn alongside our community partners and encourage a collaborative spirit.
- We do not have exclusive relationships with any entity.
- We strive to intentionally engage all demographics in this work – age, gender, religion, race, ethnicity...
- We aim to give credit to those who develop new ideas and expect attribution by others for TCP-created materials.
- Our resources can be used in addition to many other advance care planning (ACP) tools and approaches. We want to encourage more conversations and see this work as upstream to many other wonderful tools.