conversation sabbath

November 11–20 | #ConvoSabbath

Social Media Content Kit

Suggested Bulletin/Newsletter/Blog Content:

Who will make decisions about your end-of-life care? Is it going to be a doctor you've never met? An EMT or an ICU nurse? Or will it be you, deciding for yourself, with the people you love?

On {INSERT DATE} during our regularly scheduled services {or INSERT TIME DAY} we will share a special message about end-of-life care with the help of The Conversation Project during Conversation Sabbath. We will be among more than 50 diverse congregations across the US that have committed to preach or teach on the vital importance of having a conversation about a topic that touches every human life: how we want to live at the end of our lives. We are proud to be a part of this unifying celebration that honors life even as it acknowledges the reality of our mortality. The Conversation Project is a nonprofit organization, which works to ensure that everyone's wishes for end-of-life care are expressed and respected. For more information, visit theconversationproject.org and follow live conversations about Conversation Sabbath online on Facebook, Instagram and Twitter using hashtag #ConvoSabbath.

Suggested Facebook Posts:

Like the Conversation Project on Facebook for updates and posts to share during the weeks of Conversation Sabbath. Feel free to share our Conversation Sabbath video and/or our Conversation Starter Kit with your constituents. Be sure to tag @The Conversation Project in posts, so we can support your efforts and share / like any photos or messages on our wall as well. Note: If you copy and paste the suggested posts, be sure to type manually @The Conversation Project and choose our page from the dropdown menu that appears. A successful tag of The Conversation Project will be highlighted blue.

(See suggested visuals attached to coincide with posts)

- This {Date}, in partnership with @The Conversation Project, we are joining congregations across the US with a unified message: talk to your loved ones about their end-of-life care wishes—sooner rather than later #ConvoSabbath #TalkingMatters

- Clergy see too often how avoiding conversations about end-of-life care can result in strife at the bedside, increased grief and depression for caregivers, and can cause lasting damage in the relationships between families and loved ones. We are proud to host #ConvoSabbath with @The Conversation Project and ground conversations about the kind of care we want in our values and faith. Will you join us?

- Who will make decisions about your end-of-life care? In celebration of our life and acknowledgment of the reality of our mortality, this {date} we'll be bringing a special message to the community about how we want to live at the end of our lives. #ConvoSabbath

- Join us for #ConvoSabbath to talk about faith as it relates to your #EOL care wishes with @The Conversation Project {INSERT TIME/DATE}

- Our faith teaches us to be courageous and compassionate in all matters. We stand firm in our faith when we talk about what matters most about living—and when we talk about what matters most as we are dying.

- This {DATE} I will be preaching on the importance of sharing our wishes for care at the end of life and how having such conversations are faithful acts of courage and compassion.

- It may not be easy to talk about the reality of our mortality, but if we hope to preserve the sacred hour of our death—to rescue it from being only a medical failure, we need to cultivate our spiritual courage, engage in sustained self reflection about what matters most to us about life, and share our thoughts and feelings with our loved ones and health care providers. This {DATE} let's reflect together on how our faith strengthens and upholds us to have these important conversations.

Important handles to follow:

- **The Conversation Project** → @convoproject
- **Rev. Rosemary Lloyd,** Advisor to the Faith Based Community → @rsmlloyd
- **Ellen Goodman**, founder of The Conversation Project → @EllenGoodman

Relevant Hashtags:
#ConvoSabbath
#TalkingMatters

Suggested Tweets:

- On X/X {←INSERT DATE} {INSERT @congregation's handle} will unify with 50 congregations and one message: #TalkingMatters learn more @convoproject #ConvoSabbath

- Have you had THE conversation about your end of life care wishes with loved ones? Join us for a special sermon inspired by @convoproject

- Today we are celebrating life & acknowledging the reality of our own mortality – have you had the conversation? #ConvoSabbath

- Were you at the service today? Have you thought about having the conversation with your loved ones? @ConvoSabbath

- Voice your #EOL care wishes as they relate to your faith and beliefs during #ConvoSabbath w/@convoproject

- Dying is a sacred journey we all must take someday. Have you had The Conversation? #ConvoSabbath

- Talking about dying won't make it happen. But it may help preserve your wishes for the hour of your death #ConvoSabbath

- Hoping not to be a burden to my loved ones, I'm giving them the gift of The Conversation #ConvoSabbath

- Preaching the importance of talking about our wishes for end of life care: “Do not be afraid” #TalkingMatters #ConvoSabbath

- Celebrating the inherent worth and dignity of all people and their end of life wishes #ConvoSabbath

- “Comfort, oh comfort my people, says your God” (Is.40); Sharing our #EOL wishes with loved ones is a comfort #ConvoSabbath

Follow The Conversation Project on Instagram @convoproject and upload photos from your workshop or Conversation Sabbath event using the hashtag #ConvoSabbath.

See you online!
With gratitude,

The Conversation Project Team
the conversation project