



IMPACT REPORT

2 Q 2015 REPORT

Letter from the CEO



BETH ROSZATYCKI

MiHIA's second quarter report is bursting at the seams with good news, exciting updates, and powerful personal stories. Find a comfortable seat and settle in – you'll want to read the whole edition!

Over the past 3 months, MiHIA has launched our Diabetes Prevention Program, received a Community Gardens grant from The Dow Chemical Company, and engaged nearly 100 community members in "Estate Planning for the Heart", an event focused on having conversations about end of life care and decision-making. We also welcomed Sharon (Sheri) Leaman-Case, of St. Mary's of Michigan, to our MiHIA Board of Directors.

I'm also pleased to share positive updates with you regarding our SIMs submission. Our SIMs Assessment Application for a Community Health Innovation Region (CHIR) has been completed and submitted to the state for further review. As an organization we feel confident that we

have a very robust application. We will receive information on final selections for the SIMs grant late summer 2015. A special thank you to all of our partners and individuals that participated and assisted MiHIA with completing the application – we could not have done it without YOU!

And on yet another front, MiHIA's Choosing Wisely® campaign efforts have generated exciting initial data results, indicating specific, positive cost of care impact within our region. We believe there is significant potential to replicate these results on a broader regional scale with continued education interventions to patients, families, prescribers, health systems, and employers. In addition to exploring national funding to continue Choosing Wisely efforts, we are also pursuing local funding leads with the intent to launch a deeper consumer engagement campaign and continue collecting cost of care impact data.

Enjoy the rest of our 2Q IMPACT Edition!

Beth Roszatycki

Dig It! Creating Community Gardens with Dow Chemical

Project Leader: Katie Trotter

Project Update:



The Dow Chemical Company has granted MiHIA funding to launch 3 community garden sites in Midland County. "Project planning has begun and gardens will be created at Community Mental Health of Central Michigan - Midland County, the Greater Midland Community Center, and Windover High School in September 2015.

The project is funded through a

DowGives Volunteer Project Challenge Grant and will be managed by Dow employee, Peggy Szczepanski, Regional Health Promotion Coordinator. "This is what DowGives is all about; Dow employees coming together with community partners to make a difference," said Szczepanski. "The positive impact from this initiative goes far beyond efforts to sustain and enhance quality of life, it includes a great educational experience for youth in the region and Dow is very proud to be a partner".

Katie Trotter, MiHIA Project Leader, says that Community Garden initiatives have an evidenced-based impact. "We know that adults with a household member participating in a community garden consume fruits and vegetables 1.4 times more each day," says Trotter. "One of MiHIA's top priorities as an organization is to positively impact population health, and this is a step in the right direction for Midland county."

The grant dollars from Dow Chemical will both establish the gardens and provide supplies needed to sustain them in future years. The Community Garden project parameters are based on established evidence-based practices provided by the Robert Wood Johnson Foundation.

"Our partners have planned some very unique features, like raising many of the garden beds to allow access for those with limited mobility. Therapeutic sessions, culinary arts programs, and intergenerational projects are also in the works," says Trotter.

"This project is just a starting point for multiple programming opportunities."

Anyone interested in supporting the community garden project or volunteering on an on-going basis should contact Katie Trotter, Project Leader, at admin@mihia.org. For more information visit

mihia.org/index.php/dig-it.

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MiHIA's Diabetes Prevention Program

Project Leader: Beth Pomranky



Dave and Anne Wampfler, MiHIA DPP Participants, Dow Chemical Site

Project Update:

MiHIA's National Diabetes Prevention Program (DPP) has officially launched, with all partner classes scheduled to start by July 1. Partner sites include:

- Bay County Health Department
- Covenant Healthcare
- Health Delivery, Inc.
- MidMichigan Health
- St. Mary's of Michigan
- The Dow Chemical Company

"Within the Dow program, Site Leader Peggy Szczepanski and LifeStyle coaches Dayna Neff and Sheila Wing are already seeing powerful impact among participants.

"At our first session in April, we did an exercise called "Big Picture", where participants look through a deck of images and choose some that might describe what brought them to the (DPP) program," shared Neff.

"When we came around to one of our participants, Dave, he didn't have any pictures picked out. Instead, he turned to his wife Anne and said, 'Smile.' He snapped a photo with his phone, turned it to the class, and said, 'This is my wife Anne, and I would like all the time I can get with her. That's why I'm here.' I have tears in my eyes again just writing about it!"

For full class schedules, complete partner lists, and more DPP details, please visit mihia.org/index.php/resources/for-the-team.



State Efforts Update

MiHIA continues to actively partner with the American Medical Association (AMA), Centers for Disease Control and Prevention (CDC) and the State of Michigan, discussing new opportunities for our region and supporting health initiatives that align with our mission and vision.

In May, we attended a kick-off meeting for "Prevent Diabetes – STAT: Michigan" in Novi, MI. This is an AMA and CDC-led, state-wide effort to address diabetes prevention efforts within the state. The initiative is mobilizing key stakeholders and sectors to take urgent action on reducing the incidence of Type 2 diabetes.

Similar to MiHIA's education efforts with prescribers, on how to actively help patients reduce the risk of developing Type II diabetes, AMA and CDC have launched new physician toolkits and guides on how to refer patients to prevention programs.

In support of the program, national and state partners are working to develop a stand-alone CPT Billing Code for delivery of the National Diabetes Prevention Program.

Board of Directors Update

MiHIA welcomes new board member, Sharon (Sheri) Leaman-Case, to our Board of Directors. Leaman-Case serves as Vice-President of Clinical Informatics and Integration at St. Mary's of Michigan, an organization she has been with since 1995. Leaman-Case fills a Hospital System Representative slot on the MiHIA Board, and resides in Saginaw.



SHARON LEAMANCASE
VICE PRESIDENT OF CLINICAL INFORMATICS
AND INTEGRATION AT ST. MARY'S OF MI



Estate Planning for the Heart

On April 16, MiHIA, MidMichigan Health, MidMichigan Home Care, Senior Services, and The Dow Chemical Company brought together close to 100 Midland residents to talk about end of life care and decision-making.

“One of our primary goals is to transform our culture so that we move from not talking about dying, to talking about it, and planning for it,” says Leslie Sosebee, Health Strategy Specialist at Dow Health Services.

In 2013, Sosebee introduced Trena Winans to The Conversation Project, a public engagement campaign Dow has implemented to encourage family discussions about end of life care. Winans, Education Coordinator for Senior Services, began sharing The Conversation Project with her clients. When Dow proposed a community-

wide event for National Healthcare Decisions Day 2015, Winans brought in Kathy Saldana, Project Coordinator for the upcoming MidMichigan Health pilot “Respecting Choices,” and the combination of both programs produced “Estate Planning for the Heart,” a unique and powerful event.

“Several attendees had powerful stories to share, and they commented that the tools and information we presented will help them have the conversations they need to have. We also learned later that the first “Respecting Choices” client learned about the program at our event,” says Sosebee. “It’s exciting to see such an immediate win from our efforts.”

Andrea Muladore (Private Consultant & Certified Advance Care Planning Specialist), Carol McPherson

(Dow Health Services) and Sheila Wing (Dow Health Services) also joined the team to share their passion and expertise in advance care planning and palliative/hospice care.

“MiHIA contributed greatly to the success of this event by providing excellent, professional marketing and communication support. The customized website and marketing to their partner network were critical steps to engaging the community in this event,” Sosebee concluded. “We can’t thank Beth Pomranky and MiHIA enough for their work on our behalf.”

For more information on recent regional events and upcoming opportunities, visit: mihia.org and click on Events.