



Conversation Project in Central Florida: Championing the Conversation Project
 Winter Park, Florida
 February 27, 2015

When	What	Who	How	Notes
8:30-9:00	Registration and Breakfast	Donna + staff at Registration Table	<ul style="list-style-type: none"> Participants receive folder, nametag, blank envelope, and jump drive at check-in 	Pull a table assignment out of a bowl
9:00-9:20	Welcome	Donna Gray/Diana Silvey	<p><i>End of Life as a Community Condition – not a Medical condition:</i></p> <ul style="list-style-type: none"> Personal story from Donna The Conversation Project Collaborative Campaign Overview Why Bring TCP to the Central Florida Communities? What Does the Data Teach Us? What are our Community Assets? Hopes for Training Session 	<p>Slides created by Donna</p> <p>Point to wall graphic/Before I Die and invite participants to contribute to it at breaks</p>
9:20-9:40	The Conversation Project	Kate DeBartolo	<ul style="list-style-type: none"> Table introductions: Telling Our Stories <p>Name? Organization? What brought you to this session both personally and professionally?</p>	<p>Participants introduce 'personal' selves to each other at tables.</p> <p>Slides Video</p>
9:40-10:15			<ul style="list-style-type: none"> TCP Overview: history, strategy, tools, examples of community efforts ABC Video 	
10:15-10:30	Break	NA		
10:30-12:00	The Conversation Starts with You	Kate DeBartolo	<p><i>The Conversation Starts with you</i></p> <ul style="list-style-type: none"> Introduction Safety and ground rules <p>Part I: What Matters to Me (30 min)</p> <ul style="list-style-type: none"> Quiet think time and sharing in groups of three Table share Full group report out <p>Part II: Who, What, Where, When (20 min)</p> <ul style="list-style-type: none"> Quiet think time and sharing in groups of three Table share Full group report out <p>Part III: Questions about TCP (15min)</p>	<p>Slides Tablecloths Make sure there are pens at the table</p>

			<p>Part IV: Review tips for teaching this work (20 min)</p> <ul style="list-style-type: none"> • Tough questions • Recommendations for hosting events or joining meetings 	
12:00-12:45	Lunch	NA	<p><i>Social lunch</i></p> <ul style="list-style-type: none"> ❖ <i>Discussion Questions</i> <ul style="list-style-type: none"> ➢ <i>What do you think the role of your profession is in these conversations?</i> ➢ <i>What opportunities do you foresee in bringing TCP back to your community/organization?</i> 	<p>Get flip chart pages ready for tables</p> <p>Post its at table center</p> <p>Table-specific questions distributed</p>
12:45-1:00	Afternoon set-up	Donna Gray	<p><i>Where We've Been/Where We're Headed</i></p> <ul style="list-style-type: none"> • Framing: Change takes place because people decide to take action, so what action do you recommend we take <ul style="list-style-type: none"> ○ Winter Park Health Foundation will be a convener. ○ Ask you to commit to facilitate conversations in your community ○ This afternoon, help us determine next steps for bringing this to the entire community 	
1:00-2:10	Moving Forward in our Community	Kate DeBartolo	<p><i>Building a Community Strategy from the Bottom-Up</i></p> <ul style="list-style-type: none"> • Kate to share examples/case studies/lessons learned from other regional efforts (15 min) • Small Group brainstorm activity: Building an Asset-based Community Strategy for Spreading TCP (35 min) <ul style="list-style-type: none"> ➢ How would you begin to introduce TCP into X community? (assigned by table) • Report Back (20min) <ul style="list-style-type: none"> ➢ 90 seconds per group. 	<p>Brief introductions Slides</p> <p>Flip chart pages ready for tables</p> <p>Post its at table center</p> <p>Table-specific questions distributed</p>
2:10-2:30	Capturing Success	Kate DeBartolo	<p>Designing a measurement system for Winter Park</p> <ul style="list-style-type: none"> • Explain TCP tests with this audience <ul style="list-style-type: none"> ➢ Fill out envelopes now • Brainstorm ways for participants to measure their success when speaking publicly. 	<p>Envelopes Would love if someone can help record the suggestions</p>
2:30-2:45	Report Back	Donna Gray	<p>Summary/inspiration Next steps</p>	<p>Remind participants to complete evaluation</p>