



It's not easy to talk about how you want the end of your life to be. But it's one of the most important conversations you can have with your loved ones.

Have you had the conversation?

Join us for an informal Conversation Group

ORGANIZATION NAME / LOCATION

DATE

TIME

60%

Sixty percent of people say that making sure their family is not burdened by tough decisions is "extremely important."

56%

Yet fifty-six percent have not communicated their end-of-life wishes.

Source: Survey of Californians by the California HealthCare Foundation (2012)

The Conversation Project is a public campaign with a simple and transformational goal: to have everyone's wishes for end-of-life care expressed and respected.

www.theconversationproject.org