



For Immediate Release: March 17, 2015 Contact: Joe Greaves, Alameda-Contra Costa Medical Association 510-654-5383 jgreaves@accma.org

## Conversation Village comes to Oakland City Hall on April 16<sup>th</sup>

## Event to raise awareness about the importance of Advance Care Planning

OAKLAND, CA: As part of National Healthcare Decisions Day, East Bay residents are invited to visit Conversation Village - a place to consider, communicate and document your health care wishes – from 10 am to 3 pm on Thursday, April 16<sup>th</sup> in Frank Ogawa Plaza (in front of Oakland City Hall). The event will include a short program and <u>photo opportunity</u> at 12 noon with remarks from:

- Libby Schaaf, Mayor of Oakland
- Wilma Chan, Alameda County Board of Supervisors (District 3)
- Merrill Chandler, MD, Emergency Physician
- Carl Anthony, Co-founder of the Breakthrough Communities Project
- Micheal Pope, CEO, Alzheimer's Services of the East Bay

This event will feature numerous resources available to help members of the public with advance care planning:

- <u>Conversation Lane</u> trained and experienced coaches and facilitators will be available to answer questions and guide individuals through the process of advance care planning
- <u>Resource Row</u> community organizations, vendors and other providers that offer services and information related to advance care planning will be available to answer questions
- <u>Contemplation Corner</u> a space to meditate and contemplate healthcare wishes
- <u>Tent of Tales</u> an opportunity for members of the public to record meaningful stories about their experiences with end-of-life care, death, and dying

Conversation Village is being held in honor of National Healthcare Decisions Day on April 16<sup>th</sup> to inspire, educate, and empower the public about the importance of advance care planning, and to encourage patients to express their healthcare wishes.

The event is co-hosted by Getting the Most Out of Life (a project of the Alameda County Health Care Services Agency), the East Bay Conversation Project (a project of the Alameda-Contra Costa Medical Association (ACCMA) Community Health Foundation), and the City of Oakland.

Members of the public are encouraged to register in advance. Members of the public may register online at <u>www.EastBayACP.org</u>.